



**FREIGHTCO INDIA LIMITED**

TRUST · TRANSPARENCY · SERENITY



**DELIVERING HAPPINESS  
ACROSS BOUNDARIES**



**FREIGHTCO INDIA LIMITED**

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**FREIGHTCO** is an industry leading company and, at its core, is all about “the people”. We are proud of the exceptional ability of our team members who help make each and every customer interaction outstanding. We as a company are committed to full transparency and sound corporate governance to ensure all our stakeholders are always kept fully informed.

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## WHO WE ARE



*Extensive  
countrywide  
service network*



*Experienced  
Management  
Team*



*Strong  
relationship  
with other  
LSPs*

*Headquartered in Bangalore, and with office presence in 16 states across the country and in select neighbouring countries, we pride ourselves on being in a position to offer our customers a pan-India access for their logistic needs. Our constant interactions with a diverse set of clientele, fronted by 30+ offices nationwide, have left us with a wealth of experience in navigating the nuances of each industry, from Automotive to Alco-beverages to Fast-moving consumer goods.*

*Logistics activity is a thousand year old industry and we have the privilege to have an experience in this field for a period of over 50 years.*



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**WHAT WE DO**



## Road Transport

*Freightco India Limited is committed towards providing high quality and comprehensive primary and secondary truck load services across the BBIN network. We are familiar that in today's scenario one of the primary vocal demands of any business commodity is to obtain efficient and hassle-free road transport services.*



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## WHAT WE DO



### Warehouse Management

*We are currently C & F agents for **CARLSBERG INDIA**, for the states of Madhya Pradesh, Jharkhand, and West Bengal, and we manage close to 40,000 sq. feet of warehousing space. In the state of West Bengal, we were the first company to be awarded the opportunity to manage an excise-bonded warehouse.*



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**WHAT WE DO**



## Cross-Border Logistics

*Freightco is an enabler for business relationships and transactions with the economies on India's eastern borders: Despite various complexities and infrastructural bottlenecks on these routes, Freightco has been successful in reducing handling time and ensuring cost-effective logistics solutions due to our following strengths:*

- *Owned Infrastructure (Parking and transshipment facilities along routes)*
- *Liasoning Offices in Bangladesh, Bhutan, & Nepal*
- *Point-to-point delivery responsibility between nations (E.g. single POC for a stress-free Mumbai-Dhaka shipment)*
- *Immaculate planning & robust documentation*



### Land Customs Services

*We operate as a Customs House Agent (CHA) with our own establishments at Petrapole, Jaigaon & Raxaul ICP. Our trained team has the expertise in dealing with all EXIM formalities. Our processes and compilation of documentation are done in a 100%-compliant manner for Indian Bank Association (IBA) approved consignment notes which act as Bill of Lading as per Letter of Credit terms.*



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## THE FREIGHTCO EDGE

*Our company is committed to client satisfaction, reliability and safety! We are responsible for the services we provide. We follow transparent methods which allow our clients to rely on our service and provide safe and secure delivery.*

- COVERAGE ACROSS THE BBIN NETWORK
- ORGANIZED LOGISTICS & DEDICATED MANAGERS FOR KEY ACCOUNTS
- INDUSTRY FOCUS AND EXPERIENCE
- COST AND COSTING
- EXISTENT OFFICE SPREAD





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## THE FREIGHTCO EDGE



### Stay Fast & Efficient

- 365 X 24 X 7 Operations
- Minimum Handling Time
- Careful Loading and Unloading
- Assurance of maximum export benefits to Exporter under various schemes (e.g. Duty Drawback, Advance Licence)

### Track your consignment

*A web based freight monitoring application is under construction and shall provide the following information to our registered customers:*

**Dispatch details | Warehouse stock | Customs update  
Delivery details | Truck journey tracking**



## THE FREIGHTCO EDGE IN CROSS-BORDER LOGISTICS

### Bangladesh



*Close to 50% of the total bilateral trade value between India and Bangladesh moves through the Petrapole - Benapole Land Border. Despite the challenges such volumes present, due the low frequency of inter-country freight trains and the extreme congestion on the sea ports, trucking is set to remain the predominant and preferred mode of transport for bulk import and exports. Over the years, Freightco has developed a strong network and infrastructure on the Bangladesh route that allows it to execute cross-border logistics with much ease.*

*Freightco operates a 2-acre logistics park in Bongaon, an Indo-Bangladesh border town. This significantly insulates our cross-border assignments from the high costs during the long wait before the border. It also serves as a strategic transshipment point.*

*We also have liasoning offices in Dhaka and Benapole through which we offer our customers timely updates and local support.*



### Your Freightco Contact on the road

Logistics Park	Rahul	+91 66909 32955
CWC Office	Nikesh	+91 88251 82501
Petrapole Office	Indrajit	+91 62942 89356
Dhaka	Masihur	+880 1918 921 373



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## THE FREIGHTCO EDGE IN CROSS BORDER LOGISTICS

### Nepal

*Majority of LSPs facilitating India-Nepal trade are local players predominantly focused on the transportation of Nepal's imported material from the Kolkata Port into Nepal.*

*Freightco, one of the first organised LSPs on this route, specialises in India-originating exports and has the capability of shipping goods from anywhere in the country. Freightco also handles imports from Nepal into India. For smooth coordination, Freightco has recently set up a 1-Acre Logistics Park in Raxaul, a town on the India-Nepal border.*

*We also have liasoning offices in Kathmandu and Birgunj through which we offer our customers timely updates and local support.*



### Your Freightco Contact on the road

<b>Logistics Park:</b>	Pappu	+91 70044 97056
<b>ICP Office:</b>	Shailesh	+91 94314 09887
<b>Kathmandu:</b>	Adwit	+977 98510 23164
<b>Birgunj:</b>	Singh	+977 98011 01387



## THE FREIGHTCO EDGE IN CROSS BORDER LOGISTICS

### Bhutan



*The new Indo-Bhutan agreement on Trade, Commerce and Transit, effective from July 27, 2017, provides for a free trade regime between the territories and also for duty free-transit of Bhutanese merchandise for trade with third countries.*

*Last year, a Prime Minister level meeting between Bangladesh and Bhutan concluded with agreement to bridge trade deficit and increase trade volume. This was followed with exemption of import duties on various products by both countries. Freightco is well positioned to facilitate this burgeoning trade.*

***While Freightco started signing long-term export contracts to Bhutan only recently, it has offered trucks on lease to other LSPs for export to Bhutan for close to a decade (coordinated via its Siliguri Branch). The experience in operating on this route is an asset as Freightco begins to directly offer cross border logistics and Custom House Agent services for cargo movement in and out of Bhutan.***

### Your Freightco Contact on the road

<b>Siliguri:</b>	Sanjay	+91 99324 80350
<b>ICP Office</b>	Keshav	+91 95938 80108





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## OUR FLEET



*Our fleet is owned and registered under Freightco India Limited. At present, the company owns **280 containerized trucks**.*

### **Benefits:**

- *On-time delivery*
- *Guaranteed capacity*
- *Reduced freight costs*

*Apart from these, we have more than **500+ vehicles**, either leased / dedicated to us from trusted third-party suppliers.*

### **Benefits:**

- *Agility in response to client requests*
- *Uninterrupted service during peak periods*



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## OUR NETWORK

### North

Ghaziabad  
Gurgaon  
Gwalior  
Indore  
Kanpur  
Neemrana  
Rudrapur

### South

Bangalore  
Bhadrachalam  
Chennai  
Chittoor  
Hyderabad  
Icchapuram  
Mysore  
Nanjangud

### East

Ankurhatti  
Cuttack  
Danapur  
Guwahati  
Howrah  
Kolkata  
Patna  
Raxaul  
Rishra  
Siliguri

### West

Ahmedabad  
Aurangabad  
Bhiwandi  
Goa  
Jalgaon  
Mandideep  
Mumbai  
Nagpur  
Nasik  
Pune  
Surat



The registered office of the company is in Bangalore and has branch offices spread strategically across India.



## RESPONSIBLE BUSINESS PRACTICES

### FOR OUR EMPLOYEES

*Our employees are the heart and soul of our business. We believe in ensuring a Healthy, Safe, Secure work environment for them. To minimise occupational risks, we abide by an **HSSE Policy** compliant with laws and evaluated annually by our board of directors. Specifically, our Safety Awareness Program identifies hazards and prescribes practices that reduce the chances of slips, trips, falls, back-injuries from material handling etc. We also believe in maintaining a fair and disciplined workplace. Having a **Employee Handbook** that explicitly establishes the Company's expectations helps us better serve our customers.*

### FOR THE INDUSTRY

*We have taken the onus to weed out unscrupulous business practices from our industry. We take a zero-tolerance approach to bribery and corruption and are committed to conducting our business in an honest and ethical manner. To make our intention very clear, we have drafted a **Anti-Bribery and Anti-Corruption document** that we acquaint our every employee (from driver to manager) with. The document reflects the strong position we adopt against facilitation payments/kickbacks and political contributions.*

### FOR THE COMMUNITY

*As a company we do not see our growth story as detached from that of the geography in which we operate. We have therefore extended our full support to the Digital India initiative of Cashless India, for its **promotion of a culture of financial transparency**. We have adopted digital payments for fuel purchases through Indian Oil Corporation, automatic deduction on toll through FASTag, and have issued Debit Cards to drivers for their en-route expenses in collaboration with ICICI Bank. We have also been a champion of **environment conscious growth**. (More details on the following pages...)*



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## GO GREEN INITIATIVES

INDIA'S REMARKABLE GROWTH STORY IS CLOUDED BY A DEGRADING ENVIRONMENT.

*Pollution is a problem world over and especially so in the developing countries. We at Freightco are very conscious citizens and are undertaking regular initiatives to reduce our carbon-footprint.*

### BIO DIESEL

*We are one of the first in the country to use Bio-Diesel as an alternative fuel. Studies have proven that vehicular pollution is reduced to nearly half on using this fuel. We have effectively implemented 18% usage of Bio-Diesel in our fleet (originating from Kolkata) and are striving and making investments to achieve 24% Bio-Diesel usage across India.*



### TYRES

*We have tied up with Michelin, one of the world's largest tyre manufacturers, for complete tyre management of our fleet. With their sophisticated machineries, Michelin retreads old tyres to be as good as new. The usual life time of a tyre is around 70,000 KM. With Michelin we are being able to achieve 2,00,000 KM. Maximising the usage of re-soled tyres under Michelin supervision is our conscious effort to reduce carbon print.*



### FUEL

*We have tied up with Indian Oil Limited (IOC) and have made it mandatory for our drivers to use only good quality Diesel which has to be compulsorily purchased from IOC, thereby eliminating the chances of our drivers buying and using adulterated fuel which leads to heavy pollution.*



**IndianOil**  
The Energy Of India





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## GO GREEN INITIATIVES

### LARGER VEHICLES + MORE CARGO = LESSER POLLUTION

*The number of trucks on our roads is constantly increasing. The world is moving towards larger vehicles to carry cargo and thereby reducing the number of vehicles on the road and subsequently the pollution. We ventured into 32 ft containers 5 years back and have now evolved and introduced 40 ft containers on Indian roads, which carry 25% – 50% more cargo than conventional vehicles while causing similar or lesser pollution. It is our endeavor to expand this fleet with the latest vehicles that cause even less pollution.*



### LUBRICANTS

*We are using synthetic oil lubricants manufactured by the world leader Shell, which have a 45% higher drain interval viz- a- viz the other lubricant brands available.*



### CENTRIFUGAL FILTERS

*We have adopted the usage of online engine oil centrifugal systems which constantly filter the oil when the engine is running. This increases the drain interval of the engine oil by 70%. Further, the engine oil and transmission oil used are collected by us and sold to re-refiners for recycling.*





# JOURNEY GUIDED BY PROCESS & POLICY

BEFORE  
JOURNEY

DURING  
JOURNEY

AFTER  
JOURNEY



1

2

3

4

5

**STANDARD  
OPERATING  
PROCEDURES  
FOR VEHICLE  
MAINTENANCE**

*Ensures vehicle  
is always in  
good condition*

**JOURNEY  
MANAGEMENT  
PLAN**

*Records driver  
fitness, vehicle  
inspection.  
Makes detailed  
trip timeline with  
stops*

**STANDARD  
OPERATING  
PROCEDURES  
FOR LOADING**

*Ensures safe  
handling of  
goods and  
prevent  
injuries*

**EMERGENCY  
RESPONSE  
PLAN**

*Defines  
responsibility  
for Drivers,  
Office Staff,  
and Crisis  
Manager*

**INCIDENT  
MANAGEMENT  
CHECKLIST**

*Guides a  
thorough  
investigation  
and ensure  
appropriate  
action*



## QUALITY DRIVERS ENSURED



### VETTED AND VERIFIED

- *Background Check*
- *Skill Evaluation*
- *Medical Examination*
- *Vouched for by Guarantor*



### ADVANCED DRIVER TRAINING

- *Defensive Driving*
- *Fatigue Management*
- *Anti-Skid/ Anti-Rollover*
- *Economic Driving*



### COMPULSORY SAFETY MEASURES

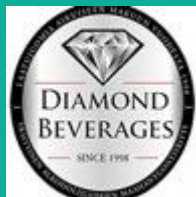
- *Engine On - Mobile Off*
- *Specified Headlight usage hours*
- *Mandated Rest Hours*

#### ***Related Policies/Initiatives:***

- *Driver Recruitment Policy*
- *Driver Fitness Standard*
- *Tool-box Meetings*



## A GLIMPSE OF OUR CLIENTELE





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## MISSION & VISION

**Our vision** is to be the service provider that our every customer feels proud to engage.

**Our mission** is to work for and with our customers to provide most preferred, and at the same time, environmentally-conscious, logistics solutions.

## VALUES

### • TRUST

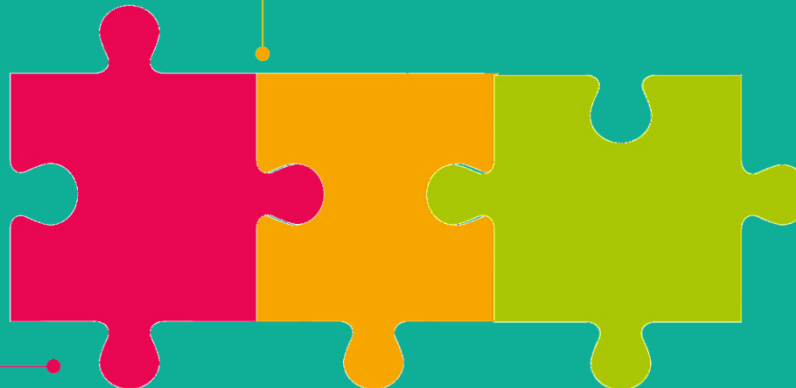
Trust is the glue of life. It's the most essential ingredient in effective communication.

### • TRANSPARENCY

The key to brand success is transparency and customer retention

### • SERENITY

Serenity is knowing that in your worst situation also there is hope.





## **FREIGHTCO'S OPTIMISM ON THE NEW CHAPTER OF REGIONAL CONNECTIVITY** **The Bangladesh, Bhutan, India And Nepal (BBIN) Advantage**

*The Bangladesh, Bhutan, India and Nepal (BBIN) Motor Vehicle Agreement for the Regulation of Passenger, Personal and Cargo Vehicular Traffic amongst BBIN, approved by the Union Cabinet, can be a game-changer for the region. It is also an important indication of India's readiness to play a more determined leadership role in its neighbourhood where it is a major power. South Asia is one of the least integrated regions of the world, and improving road and thereby land connectivity is crucial to developing its full potential, especially in the economic sector.*

*Even though intra-regional trade has improved in recent years, from about 2% of the total trade in 1970s to about 5% now, it is still abysmally low. We do not have to look far to the European Union for a better example. neighbouring Southeast Asia does better intra-regional business, as more than a quarter of its total trade happens in the neighbourhood!*

*This is despite the fact that the Association of South-East Asian Nations (ASEAN) is also plagued by some of the same problems hampers the effectiveness of the South Asian Association for Regional Cooperation (SAARC) such as mistrust and acrimony among member-states, poverty, and poor infrastructure in the transport, communication and business sectors. But ASEAN has done a better job of firming up at least its commercial linkages. Hopefully, the BBIN grouping will be able to do the same. For this, the motor vehicle pact alone will not be enough, a liberalised visa regime, efforts to improve synergy between markets in different countries are some other steps that will have to be taken. Still a good place to start can be the rebuilding of traditional trade routes that were*



## **FREIGHTCO'S OPTIMISM ON THE NEW CHAPTER OF REGIONAL CONNECTIVITY** **The Bangladesh, Bhutan, India And Nepal (BBIN) Advantage (...cont'd)**

*... disrupted in 1947. For example, with the carving out of Bangladesh from Pakistan, road and rail-links between India's mainland and its North-Eastern states that were once blocked can now be revived to allay the suffering from decades of isolation. The Prime Minister's last visit to Bangladesh in April 2017 saw the inauguration of the Benapole-Petrapole Integrated Check Post, Phulbari-Banglabandha Immigration Check-post, and Srimantapur Land Custom Station and the commitment to develop 7 more ICPs on the India-Bangladesh border in a phased manner. Such steps give us confidence for the future.*

*Another important consequence of the BBIN motor vehicle pact and increased sub-regional trade is the boost to small and medium enterprises. One only needs to look at the success of the borderhaats along the India-Bangladesh line (in West Bengal and Tripura) to understand the scope of cooperation that lies ahead.*

**We, at Freightco India, also expect the bilateral trade ties between India's eastern neighbours to improve. When that happens, we intend to be there, facilitating shipments via land between these nations and thereby solidifying our position as the leading cross-border logistics service provider in the region.**



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## CONTACT US

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*“We consult the first-time exporter free of cost”*